



Kamloops Pride Week 2026 Sponsorship Guide

Sponsorship Perks	Rainbow	Platinum	Gold	Silver	Bronze	Sprinkle
Minimum Pledge	\$10,000	\$5000	\$3000	\$1500	\$500	\$100
Recognition in all press releases	X					
Premium Pride Parade placement	X					
"Meet Our Sponsor" write up on our website	X					
Signage/banner displayed at all Pride events (must be supplied in advance)	X	X				
Verbal recognition at all events	X	X				
Logo on all printed Pride Week material	X	X	X			
Logo on all digital Pride Week material	X	X	X			
Facebook post with logo and tagged Facebook Page	X	X	X			
Logo on official "Kamloops Pride Week Sponsors 2026" banner displayed at all events	X	X	X	X		
Linked logo on kamloopspride.com homepage	X	X	X	X		
Waived Pride Festival booth fee	X	X	X	X		
Waived Pride Parade entry fee	X	X	X	X	X	
Linked logo on our website, Our Sponsors section	X	X	X	X	X	
Instagram story shoutout (tagged and highlighted)	X	X	X	X	X	X
Discounted Pride Festival booth fee	X	X	X	X	X	X
Logo (no link) on our website, Our Sponsors section						X
Tickets to Pride Week events	4	2	2	0	0	0

Sponsorship deadline: April 15 2026

Facebook: Kamloops Pride

Instagram: @KamloopsPride

Website: www.kamloopspride.com

Secure your sponsorship today! Fill out the application form at www.kamloopspride.com/sponsor-us.

Questions? Contact us at finance@kamloopspride.com.

We look forward to you becoming a supporter of Kamloops Pride 2026!